

FOR IMMEDIATE RELEASE

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Sonoma Valley citizens open new local endowment fund,
drawing together charitable donors and giving expertise to
address local needs.

To help ensure a permanent source of funds for Sonoma Valley charitable organizations,
Community Foundation Sonoma County is pleased to announce the establishment of
its newest affiliate, **The Sonoma Valley Fund**.

Founded by prominent local residents, The Sonoma Valley Fund will encourage Sonoma
Valley's prosperity to assist and preserve our community values and charitable
organizations. It will act both as a resource for donors wishing to make charitable gifts —
local, global or anywhere in between — and as a long-term source of funds for endowing
the changing needs of the Sonoma Valley community.

Using the well-established and highly regarded financial, legal, administrative and
philanthropic skills of Community Foundation Sonoma County (\$120 million in assets.)

The Sonoma Valley Fund is encouraging donors of both modest and substantial means to

“grow your legacy” right here in Sonoma Valley. As Whitney Evans, the Sonoma Valley Fund Board President has said, “Each of us has benefited from the quality of life in our Valley and our non-profit organizations are fundamental contributors to this. In keeping with this Valley’s historic legacy of giving, our new organization aims to sustain this for future generations through contributions in our wills and estate plans.”

Since 1983, Community Foundation Sonoma County has been a leader in helping donors meet their philanthropic goals and in creating a permanent endowment for local charitable organizations. In 2003, the Healdsburg Area Affiliate was launched to provide a more focused outreach in its geographic area. The Sonoma Valley Fund is the second affiliate to broaden this outreach effort in fostering the enduring commitment of individuals to their specific community and its service organizations.

For further information or interviews about the Sonoma Valley Fund, contact one of our board members (John Brady, Susan Cook, Harriet Derwingson, Whitney Evans, Thomas A. Haeuser, Martha Rosenblatt, David Stollmeyer, or Jeffrey Walter) at (707) 939-1522. For information or questions regarding the Community Foundation Sonoma County, contact Ina Chun, Communications Officer, at (707) 579-4073 or ichun@sonomacf.org.

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